

CONTACT Alison Wentley BRAVE Public Relations 404.233.3993 awentley@emailbrave.com

MEDIA ADVISORY

Children's Museum of Atlanta to host Family Free Day, May 1

PNC Foundation, The Coca-Cola Foundation and CareSource fund educational day of STEM and sports

ATLANTA (April 23, 2019) – Families are invited to visit Children's Museum of Atlanta free of charge for Family Free Day on Wednesday, May 1. Throughout the day, kids will be introduced to STEM and sports activities in a festival-like atmosphere celebrating innovation and creativity. Made possible by the support of the PNC Foundation, The Coca-Cola Foundation and CareSource, the three sessions will also offer the chance for kids to explore the Museum's six permanent, interactive exhibits as well as feature exhibit *Run! Jump! Fly!* Adventures in ActionTM, which runs through May 27, 2019.

To guarantee entrance, families must pre-register online, beginning at 7 a.m. on Tuesday, April 30 for Session One, Two or Three. Families may not register for multiple sessions.

WHAT:	Family Free Days <i>Guests are invited to enjoy a STEM and sports-themed, admission-free visit to the only</i> <i>education venue of its kind in Atlanta</i>
WHEN:	Wednesday, May 1 Session One: 10 a.m12:30 p.m. Session Two: 1 p.m3:30 p.m. Session Three: 4 p.m 6:30 p.m.
WHERE:	Children's Museum of Atlanta 275 Centennial Olympic Park Drive, NW Atlanta, GA 30313
HOW:	For more information or to register, visit childrensmuseumatlanta.org/familyfreeday.

About Children's Museum of Atlanta:

Children's Museum of Atlanta is the only educational venue of its kind in Atlanta, presenting educational programs and exhibits designed for young children ages 0-9. The Museum's mission is to spark imagination and inspire discovery and learning for all children through the power of play. With six permanent learning zones consisting of bright, creative and hands-on exhibits, the Museum supports inventive play-based exploration and experiential learning focused on the whole child. Core competencies for literacy, math and science are promoted throughout all exhibits and programming in alignment with the state and national Core Performance Standards. The Children's Museum of Atlanta also offers parties, memberships, field trips, summer camp and private events. For more information or to support Children's Museum of Atlanta, visit childrensmuseumatlanta.org or call 404.659.KIDS [5437].

Museum Admission: Plan ahead and save! Families can purchase timed tickets online in advance to save money and guarantee entry to the Museum. Babies under 12 months and members are admitted for free. All daily programs are included in price of admission. Group rates and military discounts are available. For more information regarding ticket and membership options, visit <u>childrensmuseumatlanta.org</u>.

Museum Hours: Monday, Tuesday, Thursday and Friday 10 a.m. -4 p.m.; Saturday and Sunday 10 a.m. -5 p.m.; Closed on Wednesdays. Please check the Museum website to confirm hours of operation.

Facebook: <u>facebook.com/childrensmuseumatlanta</u> Twitter: <u>twitter.com/ChildMuseumATL</u> Instagram: <u>instagram.com/childrensmuseumatlanta</u> Pinterest: <u>pinterest.com/cmatlanta</u>